

Latest business news from Keele University

[View this email in your browser](#)

BUSINESS NEWS

Keele
UNIVERSITY



Powered by

BUSINESS GATEWAY

English

العربية

Afrikaans

беларуская мова

български

català

中文 (繁体)

November 2019

Contents

The Business Gateway is the one-stop shop to boost your business through Keele University's world-class research, facilities, knowledge and talent, backed by substantial funding opportunities.

[Breaking the Mould Awards](#)
[Staffordshire Business Fest](#)
[New workspace in demand](#)
[Senior Leader MBA](#)

For a confidential discussion, and to find out how your business can benefit, please contact us on 01782 733001, business.gateway@keele.ac.uk or visit keele.ac.uk/business.

You are receiving this email as you have either subscribed to receive information about Keele University's business support opportunities, have interacted with a previous edition of this newsletter or have engaged with the University's Business Gateway in some form.

[If you no longer wish to receive communications of this type from Keele University's Business Gateway, you can unsubscribe by clicking here.](#) The Privacy Notice for Keele University's

Business Gateway is [available to view on our website by clicking here.](#)

WINNERS ANNOUNCED

On 17 October, Keele University's brand new Smart Innovation Hub was filled with more than 250 representatives from organisations from across Stoke-on-Trent, Staffordshire and beyond that are working with Keele to innovate and make a difference, as the Business Gateway hosted the inaugural *Breaking the Mould* awards.

Almost 70 nominations were received for the eight awards available, the winners of which were announced as:


- **dDeaflinks Staffordshire** – Health and Wellbeing award, sponsored by Cobra Biologics
- **The Unified Water Label** – Sustainability award, sponsored by Cadent
- **Hardy Signs** – Bringing Learning to Life award, sponsored by Dains Accountants
- **Bitjam** – Social Inclusion award, sponsored by Synectics Solutions
- **WJ Group** – Cultivating Talent award, sponsored by we are aspire
- **Haughton Design** – Leadership award, sponsored by Caja
- **ZenaMed** – Future Enterprise award, sponsored by Staffordshire County Council
- **Solisco** – Collaboration of the Year award, sponsored by Siemens UK

Subscribe

Past Issues

Translate

RSS



The evening was hosted by award-winning presenter Anita Rani and featured energetic performances from Spark! and the Up Man Choir, as well as a recital from Stoke-on-Trent Poet Laureate Stephen Seabridge who delivered a poem that was specially-commissioned for the awards.


Professor Trevor McMillan, Vice-Chancellor of Keele University, said: "Our Breaking the Mould awards have not only provided a fantastic celebration of local business but have also enabled us to focus on the innovative partnerships we have with these organisations.

"We are living through a time of rapid technological change and some of Keele's academics, and the businesses we work with, are at the forefront of this innovation, and as such are already breaking the mould.

"On behalf of the University, I would like to thank all of those who submitted nominations for the awards and to say 'congratulations' to those who were crowned as winners. We would also like to thank all of the event's sponsors for making the awards possible, particularly Siemens UK for being headline sponsors and Engie for being the Reception sponsors."

Find out more about the *Breaking the Mould* awards at keele.ac.uk/breakingthemould.

#BreakingtheMould19



Taking place on 5-7 November, Keele University will be hosting the first two days of Staffordshire Chambers of Commerce's flagship event – the **Staffordshire Business Festival 2019**.

The Festival will be bringing together businesses from across the region with a number of workshops and speakers.

Day 1 – Smart Innovation Hub, Keele University
With workshops, panels and seminars on the themes of sustainability and technology, you can find out how your business can save money by saving the planet.

Georg Ell, CEO of Smoothwall and former director for Western Europe at Tesla, will open the event with a keynote speech.

Day 2 – Smart Innovation Hub, Keele University
Focusing on the importance of talent, wellbeing and training within business, find out all your business needs to recruit, retain and look after your staff.

Day 3 – Bet365 Stadium, Stoke-on-Trent
Heathrow Business Summit - discover how the procurement team at Heathrow source an extensive range of works, goods and services.

The Festival is FREE to attend.

To find out more, visit www.staffordshirechambers.co.uk/business-festival.

5-7 NOVEMBER 2019 // KEELE UNIVERSITY SMART INNOVATION HUB

https://mailchi.mp/keele.ac.uk/business-news-from-keele-university-september-198857

2/4

Subscribe

Past Issues

Translate ▲

RSS

English

العربية

Afrikaans

беларуская мова

български

català

한국어 (简体)

Keele University Science and Innovation Park offers a range of modern business accommodation opportunities, including private, co-working and hot desk office spaces, across six innovation centres.

The newest addition to the Park - the Smart Innovation Hub* - recently welcomed its first tenants and has generated interest from local, national and international businesses from across a wide range of industries and sectors.

The Smart Innovation Hub currently has 16 tenants across its private and co-working spaces offering. One of its first tenants is Mondrem, a public service improvement company - and they are delighted with their new workspace. Company Director, Mike Astbury, commented: "I was invited to a sneak peek of the Smart Innovation Hub and immediately knew it was the right place for our business. We have now moved into our new office and couldn't be happier!" [Read their story on our website.](#)

To find out how the Smart Innovation Hub's accommodation and business support opportunities could provide the next step for your businesses growth, please visit www.keele.ac.uk/smartinnovationhub.



Senior Leader Degree Apprenticeship MBA

Did you know that Keele University offers a flexible Senior Leader Apprenticeship MBA?

Launched earlier this year, the MBA is a great way for organisations to benefit from the apprenticeship levy whilst also developing their leadership capacity and capability.

The programme currently has almost 50 existing and aspiring leaders taking part from a wide range of organisations – private, public, charity and not-for-profit. The MBA was designed and built with an employer focus and features a breadth of modules to support the dynamic attributes required of senior leaders in today's climate.

There are limited places left for the February 2020 cohort and the programme is now also accepting applications for the September 2020 cohort.

To find out more about how your organisation could benefit from the programme, visit www.keele.ac.uk/mba.



Staffordshire Business
FESTIVAL

SAVE THE DATE
5 - 7 NOVEMBER 2019
KEELE UNIVERSITY & BET 365 STADIUM

*The following support programmes available within the Business Gateway are receiving funding from the England European Regional Development Fund as part of the European Structural and Investment Funds Growth Programme 2014-2020:

- Keele University Science & Innovation Park Smart Innovation Hub (Ref: 32R17P01691)
- Smart Energy Network Demonstrator (Ref: 32R16P00706);
- Business Bridge (Ref: 32R18P02530);



European Union
European Regional
Development Fund

Subscribe

Past Issues

Translate ▲

RSS

body Greater London Authority) is the Managing Authority for European Regional Development Fund.

Research England

Established by the European Union, the European Regional Development Fund helps local areas stimulate their economic development by investing in projects which will support innovation, businesses, create jobs and local community regenerations. For more information visit <https://www.gov.uk/european-growth-funding>.

Copyright © 2019 Directorate of Research, Innovation and Engagement, All rights reserved.

Want to change how you receive these emails?
You can [update your preferences](#) or [unsubscribe from this list](#).